

The Centre
for Children's Literature

BOOK LINKS QLD INC.

2019- 2020 Report

Mission

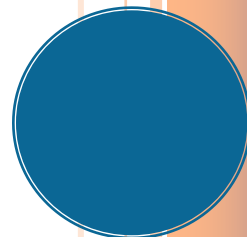
Link people and groups throughout the community with stories and experiences to build literacy and learning; so as to enrich lives.

Objectives

- **Establish and grow vibrant spaces** (fixed, flexible, and online) to nurture communities where children and young adults are exposed to literature; stimulated to be imaginative and artistic; and where stories and their creators are valued.
- **Support networking, events, learning, and an appreciation of story** for children and young adults throughout the community.

Jenny Stubbs, President

15/10/2020



Book Links Qld Inc.

2019- 2020 Report

OUR HISTORY

In 2004, the Queensland Branch of the Children's Book Council of Australia celebrated its 50th anniversary. During that year members were keen to develop commemorative projects to celebrate this key milestone, whilst furthering the aims of the CBCA in Queensland in some distinct way.

A small group of dedicated and passionate lovers of children's literature took this opportunity to explore the possibility of establishing a Children's Literature Centre in Queensland.

The outcome was that it would be more effective initially, to establish a presence through the provision of a range of activities aimed primarily at school age children and others who have a strong interest in children's literature; namely librarians, parents, teachers, students and researchers before embarking on an actual physical centre.

Book Links was registered as an Incorporated Association in February 2006. Book Links QLD Inc. is registered with the Australian Charities and Not-for-profits Commission (ACNC) and has Deductible Gift Recipient (DGR) Status. In 2017 a Symposium was held to examine literature based centres for children in other states and to reignite support for a literature centre for children in Queensland.

OUR PEOPLE



Jenny Stubbs Danielle Freeland Dr Liane McDermott Tyrion Perkins

Committee Members

Name	Position	
Jenny Stubbs	President	2019-2020
Danielle Freeland	Vice-President	2019-2020
Dr Liane McDermott	Minutes and Membership Secretary	2019-2020
Tyrion Perkins	Treasurer	2019-2020

Name	Position
Jenny Stubbs	Responsible Person
Dr Andrew King	Responsible Person
Rachel Nolan	Responsible Person
Dr Cherri Ryan	Responsible Person

Key Volunteers

Name	Position	
Maria Parenti	Newsletter and Media	2019-2020
Mia Macrossan	Story Links Coordinator	2019-2020
Yvonne Mes	Write Links Coordinator	2019-2020

A MESSAGE FROM OUR PATRON JACKIE FRENCH

The last year has been an impossible one, but Book Links has thrived on the impossible. As we have been physically parted by Covid 19, lockdown, bushfires, floods and cyclones, both the 'books' and the 'links' have never been more vital. (Forgive me if I have missed a disaster or three, it has been...well, you know what it has been.)



'Books' ie the accumulated written knowledge of humanity, is what has saved us before, and will in the future. 'Books' as purveyors of escape, wisdom, empathy, security and sheer joy have been loved and needed as never before, too, as this year more and more Australians have realised how vital it is to get books - the loved physical items that smell of paper and whisper 'There's adventure inside'- to the hands of kids.

But it is the 'links' that make us a community, keep us a community, and expand our community too. Reading is the most solitary of activities, but the love of reading needs to be shared, taught, and celebrated. Writers need connection with their readers, readers with their writers, book lovers with other book lovers. People just need people, too. This year as kids miss friends, grandparents, aunts, uncles, and we adults miss each other too 'Book Links' has connected us, in what has seemed an effortless glide from 'in person' to 'online' to me as book lover, author, grandma, Mum, and friend, but I suspect needed long and frantic activity to eventuate.

I'm supposed to be writing this as 'patron', but this year the 'book lover, author, grandma, Mum, and friend' is the person who is calling 'Thank you! Thank you! Thank you!'. Like so many, I've been physically isolated this year by bushfire, pandemic, floods plus last year's surgery and its consequences. Like so many, I've been socially isolated at times not just by the disasters, but the demands of learning to shift not just work online, but enormity of need across the world for authors, anyone, to read stories, tell stories, find stories for kids with the blank faces of isolation, from inner city Melbourne to Peru.

It is impossible to say how much the sheer continuation of Book Links has meant, and the events so quickly shifted online as well as the new and wider events possible with an online community. Our community of book people is still there, despite disaster: stronger, perhaps, because of disaster; more ferociously determined to give books and book love because when disaster strikes, books save us.

So do the links books give us. To everyone who has given so much, so astonishingly, doing the impossible in this impossible year, thank you more than I can say.

Jackie French

PRESIDENT'S REPORT

This year began as normal before COVID-19 restrictions made our organisation rethink how we could continue to deliver the events and projects as in previous years. I congratulate our executive and volunteers in coming up with solutions that enabled us to operate so effectively in 2020, not only deliver events, but actually build audiences including interstate and overseas. Some events such as the Narelle Oliver Lecture with Ursula Dubosarsky were postponed to 2021 and fewer events for children were able to be held, however overall our reach extended both into regional areas and across the globe with increased attendance at events held.

This year we decided to introduce a biennial Book Links Award for Children's Historical Fiction with the inaugural award to be presented in October 2021 covering books published 2019-2020. A decision was also made to redesign all three websites, Book Links, Write Links and Story Links to make them easier to navigate and appear more consistent with one organisation.

BOOK LINKS EVENTS



Book Links StoryArts Brisbane Conference (BSAB)

19 – 20 October 2019

Book Links established a new biennial conference as an addon to the StoryArts Festival Ipswich which was held the week prior. The numbers attending BSAB were slightly under target hitting just over 100 across the two days. The conference was highly successful with the most common feedback being they loved the small intimate size of the program. A grant of \$6,418 from Arts Queensland enabled the conference to be more affordable. The opportunity for emerging writers and illustrators to meet with key publishers from interstate was popular with feedback from those who attended reporting that they 'received great advice to progress with' and 'found it fantastic, supportive and motivating.' 'A wealth of feedback to take away and polish things.' [Report](#) by Tyrion Perkins.

Book Links Mentorship

At the opening of Book Links StoryArts Brisbane Conference, Robyn Sheahan-Bright, announced the winner of the Inaugural Book Links Mentorship and congratulated the shortlisted entrants, commenting that writers were to be congratulated for entering and producing such a high standard. The winner was [Debbie Kahl](#) with her story 'Gaijin Girl'. Joanna Barrett, Robyn Emerson and Jacqui Halpin were shortlisted.

The 2020 mentorship attracted more applications than in 2019 with the [shortlist](#) announced 1 October and the winner to be announced at the AGM.

Big Lit Quiz

24 November 2019



Brisbane's Kids Lit community celebrated their end-of-year party with a quiz based on children's literature at Manly State School, with MC Mia Macrossan. Writers, illustrators, teachers and teacher librarians formed teams, and eager participants answered questions to win the book prizes.

Proceeds of over \$600 were donated to the Australian Children's Laureate Foundation.

Local book creators were given the opportunity to showcase their books. The following organisations relating to children's literature shared information about their organisations and programs: The Children's Book Council Australia (Queensland), Society of Children's Book Writers and Illustrators (Queensland), The May Gibbs Children's Literature Trust, Last Tuesday Book Club, Book Links, Write Links, Story Links.

Kid Lit Summit

1 March 2020



Another new event in 2020 was a Kid Lit Summit. Book Links in partnership with SCBWI held the Summit to enable local organisations and businesses that focus on Children's Literature to meet and network. A representative from 17 groups each gave a 3-4-minute summary of what their organisation or business did. The last session was looking at the future and how we can better share information about our programs using a joint online calendar, establishing an email list, and adding organisation links on our websites. Twenty people attended and it was suggested we meet again in the future to continue networking together.

Romancing the Stars

Brisbane 12 March,
Sunshine Coast 20 August

This was the ninth year of Romancing the Stars in Queensland and we just managed to squeeze in the Brisbane event before COVID-19 restrictions came into place. Held for the first time at Iona College with twenty-one book creators participating, this was yet another success allowing an audience of fifty-two to discover what books our local and other guest authors and illustrators had been creating for children and young adults in the past year.

Romancing the Stars Gold Coast was cancelled.



Author Michelle Worthington and
MC/author Josie Montano

Romancing the Stars Sunshine Coast in partnership with Voices on the Coast, took the innovative step of trialling a free online event. This enabled us to advertise more widely and attract an audience that included people in Hong Kong, Vietnam, Thailand and Singapore as well as many from interstate. With a reduced number of 'Stars' we were able to experiment with the format and have presenters in three groups of four to share their new books with the audience. By using ZOOM we were able to link over one hundred participants with the authors and illustrators zooming in from Canada, France and Canberra as well as our usual presenters joining us from Brisbane and the Sunshine Coast.

Writing and Illustrating Workshops for Children

This year due to COVID-19 restrictions we reduced the number of workshops to one writing workshop with Brian Falkner and one illustrating workshop with Lucia Masciullo, both delivered on the same day, Sunday 23 August via ZOOM. Children were aged 8 – 12 years. Fewer participated than in face-to-face workshops. Originally intended to be our contribution to CBCA Book Week, we kept it in the August timeslot to avoid a cluttered October when Book Week was re-scheduled.

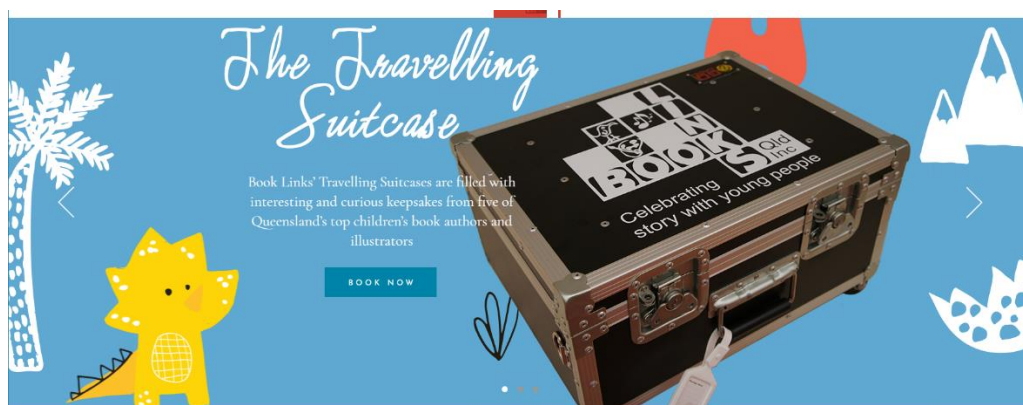


OUR CURRENT PROJECTS



Read Up

ReadUp is a library loyalty scheme for library members originally designed for public libraries but made available via Book Links for any to use. Children earn certificates for visiting the library. These have been created by award winning Queensland children's book illustrators, including Katherine Battersby, Lucia Masciullo, Giuseppe Poli and Benjamin Johnston. The resources were developed by Moreton Bay Region Libraries and have been made available online via the Book Links website to all libraries through our partnership.



Travelling Suitcases

Book Links' *Travelling Suitcases* are filled with interesting and curious keepsakes from six of Queensland's top children's book authors and illustrators. They include their books, edited manuscripts and a DVD of the artists at work. Activities to use in the classroom and in public libraries are included to extend Literature and Arts learning.

Only four cases were sent out this year and are still at their initial borrowers because of difficulties in accessing the office and issues with COVID-19 safety. The South Australian case has been moved from CBCA management to an author illustrator group.



Australia Reads

Book Links has designed a new free online program to complement the national Australia Reads campaign which will run for the first time 1-12 November 2020.

We thank the following authors for volunteering their time to offer free sessions to schools and families: Jackie French, James Moloney, Michael Gerard Bauer, Brian Falkner, Allison Rushby, Pamela Rushby, Chris Bongers, Will Kostakis, Dave Lowe, Samantha Wheeler, Sally Rippin, Anil Tortop and Caroline Magerl.

Membership

Many thanks to Membership Secretary Liane McDermott for keeping track of memberships this year and communicating with members. We continue to use Try Booking to accept memberships online and collect data on members. Membership was down this year but grew in membership from interstate with people attracted to join to take part in the Book Links Mentorship.

2020 membership as at 10 Oct:	2019 membership as at 22 Sept:
121 Personal members	144 Personal members
11 Family members	19 Family members
6 Corporate members	9 Corporate members

The following bookshops provide discounts for Book Links members: A Lot of Books - Ipswich, Books@Stones, Riverbend Books, The Book Warehouse, Little Gnome Bookshop, The Library Shop (SLQ) - Brisbane and added in 2020, Big B Books - Gold Coast, Under the Greenwood Tree - Mount Tamborine and The Little Book Nook - Palmwoods.

OTHER

Partnerships and Strategic links

Due to the COVID-19 issues, there have been few opportunities for partnering in 2020. There has been no access to our office in the Queensland Writers Centre until September, with limited access now allowed.

Book Links continues to cross promote events with the Queensland Writers Centre, The Children's Book Council of Australia, the Society of Children's Book Writers and Illustrators and other like organisations.

From the Blog



Book Links Mentorship Shortlist Announced

In its second year, the Book Links (QLD) Mentorship competition has again attracted submissions which have great potential. Here is the shortlist in alphabetical order. The winner will be announced at



The Children's Book Industry and Covid-19 Plus the AGM

Book Links (QLD) Inc. will hold its 2020 AGM on Saturday 17 October 2020 beginning with a presentation by Pauline McLeod on the topic 'The Children's Book Industry and Covid-19' from 2:00 pm



Zooming online

On Thursday 20 August, there was a huge turnout for our first online Romancing the Stars event showcasing Sunshine Coast authors, but with guest appearances from other areas. Our twelve stars joined us from Canada, France, ACT and QLD.

Website, Social Media and Newsletter

The current Book Links website has been edited throughout the year to support children and schools during COVID-19 with links to many resources. A new website is being developed for Book Links, Write Links and Story Links by Rebecca Timmis of Vanilla Web Designs. It will give the joint websites more cohesion and a professional look.

Our newsletter has been issued regularly after each meeting, edited by Maria Parenti. This year the number of subscribers increased from 276 to 316. Ten newsletters were sent to subscribers via MailChimp and one special edition newsletter was sent to children who attended workshops, providing them with information about the August workshops.

The Book Links website attracted fewer views than in the same period last year, however this would reflect that the biennial Book Links StoryArts Brisbane Conference (BSAB) was not held in 2020 and fewer events overall were held. Prior to 2019 the total number of views each year grew from 4,262 in 2012 to 8,004 in 2017. With the BSAB Conference introduced in 2019, this increased to 13,174. The total since the website was established is 65,998.

The Book Links Facebook page has had little growth, again reflecting the decrease in events delivered. It increased by only two followers to 1,198. The greatest number of views were 407 in July. Book Links Instagram has 493 followers.

The Future

In the 2019 report we said that Book Links planned to continue its events and programs into the future, **growing and evolving in response to the needs of its members and the community**. We certainly have evolved this year. The impact of COVID-19 restrictions has been that more regional and interstate people were able to participate via ZOOM online sessions. As the restrictions are lifted, we will continue using ZOOM as a way of reaching out to our regional and interstate members and integrate it into face-to-face events wherever possible.

Because of COVID-19 restrictions we could not work towards offering a program of incursions into schools as part of our commitment towards getting quality literature to children who may not have easy access to it. This program will be developed in the future once restrictions have been lifted.

As well as our regular annual events, we are planning another exhibition of illustrators at the Richard Randall Art Studio, Mt Coot-tha Gardens in June 2021 and continuing with the conference schedule with BSAB to be held in October 2021.

Book Links aims to continue its current partnerships and works towards developing new collaborations with other like-minded organisations.

I would like to acknowledge and thank all members of the management committee for their dedication and hard work: Danielle Freeland (Vice-President), Yvonne Mes (Write Links Coordinator), Liane McDermott (Secretary), Tyrion Perkins (Treasurer and Travelling Suitcases coordinator), Mia Macrossan (Story Links Coordinator, Awards Committee), Maria Parenti (Newsletter Editor) and Jackie Halpin (SCBWI Liaison).

Jenny Stubbs

President Book Links QLD Inc



STORY LINKS REPORT

The year has again shown steady growth in audience with some changes in response to feedback. The most popular items on the website that generate the most traffic are **the Short Story competitions** and the **Reading lists**. The reviews on the Home Page receive the most coverage overall but not so much individually.

Webpage top posts with a total of 370 posts and a total of 13,293 views.

- Home Page – latest reviews 4653
- Short Story competitions 4843
- Reading lists – Bushfires 92, Biographies 71, Being different 68. Total 438
- Most popular review - Young Dark Emu 125

Facebook

- Figures for last 28 days: The number of people who had any content from our Page Varies from 103 to 55
- No of people reached 186
- No of followers 450 up from 265

Competitions

- The adult short story competition had 32 entries and the winner was Desmond Doyle. This has been published on the website.
- The children's short story competition had almost 300 entries and the winner will be announced 1 November as part of the Australia Reads Program.
- Margie McKay Lowndes assists in the judging process.

We no longer send out our own newsletter. It is now incorporated into the Book Links newsletter.

Author interviews have proven to be time consuming and just not possible to develop at the present time.

Recent developments:

- Sarah Custance has been appointed Assistant Editor.
- Inda Ahmed Zabri has offered to start a StoryLinks Instagram account and link to reviews etc. to increase promotion.

Plans for next year: Manage the Gallery Show at Richard Randall Studio; refine the short story competitions; create more reading lists and reviews.



WRITE LINKS REPORT

This year has seen some challenges with Covid-19 restrictions. However, we were able to respond to this, through offering our meetings online via Zoom, and Write Links is still growing and still going strong.

Attendance has been higher than in previous years, Perhaps this is due to the change from our physical location to having meetings online, which allowed members who live further away or find it challenging to make it to our physical location to be able to attend.

Attendance at meetings consisted of an average of 45 members with a dip during school holidays of around 25 members. We continue with a steady core of regular members and with a regular influx of new members most months.

Apart from a few minor technical glitches, the online meetings have gone smoothly and according to our usual schedule:

- 1-hour professional development
- 1-hour networking
- 2-hour critique groups.

The critique groups were able to continue meeting using the online platform in their usual small groups through the use of separate Zoom rooms.

I would like to thank our critique group facilitators for their dedication to organising monthly critique sessions:

- Brooke Graham – Picture Book Critique Group
- Karen Tyrrell – Junior Fiction Critique Group
- Tyrion Perkins – YA Critique Group
- Justine Lawson – Illustrator Critique Group

Also, a big thank you to Karen Tyrrell for her support in facilitating blog posts for the Write Links website and to Rebecca Sheraton for her support in running the FB group.

Our Facebook group has gained 47 new members over the past year, which bring us to a total of 267 Facebook members. Facebook membership is still via request only, and through the answering of three relevant questions to keep the group's integrity. We also receive member requests through our website.

Even though publishing has slowed down somewhat during the year, there have still been many success stories. Write Links writers and illustrators have signed contracts with agents or publishing houses, have published their works through indie-publishing and members have launched their books in person as well as virtually.

Our presentations this year were varied and decided on in consultation with members:

November 2 – Creative Activation and Collective Wisdom Q & A

December 7 – Celebrating Write Links Success

February 1 – Mia Macrossan Short Stories Workshop

March 3 – Nette Hilton Writing Workshop

April 4 – Dave Lowe Writing Workshop

May 2 – Writing Activation (Lyrical Language)

June 6 – Danielle Freeland Create Your First Pages Pitch

June 27 – Preparing for Conferences with Tina Clark

August 1 – Creative Activation and Collective Wisdom Q & A

September 5 – Danny Parker Writing Workshop

October 10 – Creative Activation (Alphabet Books)

During our networking sessions, we shared our writing successes, challenges, and aspirations. We also used this opportunity to prepare for and debrief after conferences and offered support and encouragement where needed.

Our professional development sessions now regularly feature **Creative Activation**, which involves writing prompts, writing inspiration and gets pen to paper. Our other new feature is our **Collective Wisdom Q & A** which gives members a chance to ask questions which the collective wisdom of the group attempts to answers, this allows us to learn from each other and engages both emerging and experienced writers and illustrators.

Our website visits have increased again this year, even though we slowed down in posting new content over the last half of the year.

We are looking forward to launching the new Write Links website which has been customised to integrate better with Book Links and show uniformity across the three Book Links websites (Book Links, Write Links, Story Links)

Looking ahead to next year:

Write Links will continue in a similar format next year and plan to support emerging and established creators of children's literature in Brisbane and further afield with the support of Book Links through critique sessions, networking sessions and access to professional development sessions whether in person, online or a hybrid of the two.

Yvonne Mes

Write Links Coordinator

Financial Report (YEJ20)

We spent \$5101.48 more than our income. Last year we made a profit of \$12,432.52. This means **we made \$17,533.99 less than last year**. A huge amount, but part of this is explained with Story Arts.

Story Arts made \$-5499.79 this financial year, but this needs to be looked at in conjunction with the previous year which listed Story Arts as making a total of \$9015.28. When we add the two together, it means Story Arts 2019 made a profit of \$3515.49. (This was with a grant of \$6012 – so it would have been a loss of -\$2496 without the grant.)

If we took Story Arts out of the calculations, they would look like:

	2019	2020	Difference
Grand total	12,432.51	-5101.48	17,534.00
Story Arts	9015.28	-5499.79	14,515.07
Total without Story Arts	3,417.24	398.31	3,018.93

So if we remove Story Arts from the calculations, we would have made a small profit of \$398.31, which would have been closer to \$3000 less than the previous year. This can be explained by a drop in workshops during Covid-19 shutdown, about \$300 less in membership, some increase in expenses, and extra expenses such as Zoom.

TREASURER'S REPORT – BY TYRION PERKINS

END OF FINANCIAL YEAR 1/7/2019 - 30/6/2020

Book Links QLD - Account Summary -			30/06/2020
Account	Final Balance (30/6/2020)	Start Balance (01/07/2019)	Change (YEJ20)
Main	\$12,914.98	\$18,811.43	-\$5,896.45
Donations	\$2,803.24	\$2,450.70	\$352.54
Investment	\$5,573.80	\$5,489.38	\$84.42
Trybooking	\$1,935.31	\$1,854.06	\$81.25
Paypal	\$0.00	\$0.04	-\$0.04
Cash	\$296.80	\$20.00	\$276.80
Totals	\$23,524.13	\$28,625.61	-\$5,101.48

Income and Expenses YEJ2020 - Summary

	Expense	Income	Grand Total
Donations		1129.55	1129.55
Events	-7731.95	8294.32	562.37
Membership	-83.33	2940	2856.67
Operational	-2254.04		-2254.04
Workshops	-654.16	960	305.84
Mentorship	-1160.04	198	-962.04
Interest		84.42	84.42
Story Arts Brisbane	-15324.79	9825	-5499.79
Competitions	-450		-450
Donations to Austn Children's Laureate	-650		-650
Traveling Suitcases	-139.56		-139.56
Other	-84.9		-84.9
Grand Total	-28532.77	23431.29	-\$5101.48

Income and Expenses – Detailed breakdown 01/07/2019 -3 0/06/2020

	Expense	Income	Grand Total
Donations		1129.55	1129.55
Donations		639	639
Q&A with AJ Betts July		83.05	83.05
Donations via Jackie French meeting		402.5	402.5
Romancing the Starts (Sunshine Coast 2020)		5	5
Events	-7731.95	8294.32	562.37
Romancing the Stars (Gold Coast)	-810		-810
Q&A with AJ Betts July	-200		-200
Artist Studio	-3861.81	3585.92	-275.89
Book Week event at SQL	-500.88		-500.88
Big Lit Quiz 2019	-403.13	1061.55	658.42
Big Lit Quiz 2020	-63.96		-63.96
Romancing the Starts (Brisbane 2020)	-1300	1766.8	466.8
Annual Lecture 2020	-592.17	1880.05	1287.88
Membership	-83.33	2940	2856.67
Membership 2019	-16.88	580	563.12
Membership 2020	-66.45	2360	2293.55
Operational	-2254.04		-2254.04
Insurance	-850		-850
Website	-180.99		-180.99
Trybooking fees for donations	-11		-11
QWC Rent	-938.9		-938.9
Office of Fair Trading	-56.6		-56.6
Zoom virtual meeting app	-125.88		-125.88
Write Links website	-90.67		-90.67
Workshops	-654.16	960	305.84
Write Links Workshop - Caroline Magerl	-330		-330
Children's Workshop - Remy Lai	-1.26	45	43.74
Children's Workshop - Dimity Powell	-301.89	75	-226.89
Nette Hilton Write Links Workshop	-0.38	30	29.62
Children's Workshop - Lucia Masciullo	-0.25	10	9.75
Write Links Workshop - Nette Hilton	-17.48	685	667.52
Children's Workshop - Brian Falkner	-1.38	55	53.62
Write Links Workshop - Danny Parker	-1.52	60	58.48
Mentorship	-1160.04	198	-962.04
Book Links Mentorship 2019	-1160.04	198	-962.04
Interest		84.42	84.42
Bank interest		84.42	84.42

Story Arts Brisbane	-15324.79	9825	-5499.79
SAB 19 - Publisher feedback bookings	-2880.75	3150	269.25
SAB 19 - Masterclass	-1665.5	2250	584.5
SAB 19	-10674.33	3824	-6850.33
IBBY	-104.21		-104.21
Grant		601	601
Competitions	-450		-450
Short Story Competition for Children	-200		-200
Short Story Competition	-250		-250
Donations to others	-650		-650
Quiz proceeds to Austn Children's Laureate	-650		-650
Traveling Suitcases	-139.56		-139.56
Additional items to update	-73.76		-73.76
Postage	-65.8		-65.8
Other	-84.9		-84.9
Special gift	-84.9		-84.9
Grand Total	-28532.77	23431.29	-5101.48

Trading Profit & Loss Statement

This is from a comparison table from past years. Some things are listed differently from the list above, such as the grant taken out of Story Arts and put in with donations.

		YEJ2019	YEJ2020	Difference
Income	Functions / Workshops	\$10,855.69	\$9,254.32	-\$1,601.37
	Grants & Donations	\$5,979.00	\$1,730.55	-\$4,248.45
	Interest Received	\$106.98	\$84.42	-\$22.56
	Membership	\$3,250.00	\$2,940.00	-\$310.00
	DVDs/merchandise	\$32.95	\$0.00	-\$32.95
	Mentorship	\$121.00	\$198.00	\$77.00
	Conference (Story Arts Brisbane)	\$5,261.00	\$9,224.00	\$3,963.00
	TOTAL INCOME	\$25,606.62	\$23,431.29	-\$2,175.33
Expenses	Advertising	-\$131.00	\$0.00	\$131.00
	Email, internet & website	-\$199.27	-\$306.87	-\$107.60
	Functions & Travel	-\$9,028.55	-\$8,386.11	\$642.44
	Gifts	-\$700.00	-\$734.90	-\$34.90
	Grants & Donations	\$0.00	-\$11.00	-\$11.00
	Insurance	-\$825.00	-\$850.00	-\$25.00
	Membership	-\$100.15	-\$83.33	\$16.82
	Rent	-\$462.00	-\$938.90	-\$476.90
	Stationery Supplies	-\$12.99	\$0.00	\$12.99
	Travelling Suitcases & DVDs	\$0.00	-\$139.56	-\$139.56
	Office of Fair Trading	-\$55.35	-\$56.60	-\$1.25
	Write Links	\$0.00	-\$90.67	-\$90.67
	Mentorship	-\$3.08	-\$1,160.04	-\$1,156.96
	Competitions	\$0.00	-\$450.00	-\$450.00
	Conference (Story Arts Brisbane)	-\$1,656.72	-\$15,324.79	-\$13,668.07
	TOTAL EXPENSES	-\$13,174.11	-\$28,532.77	-\$15,358.66
	OPERATING PROFIT / (LOSS)	\$12,432.51	-\$5,101.48	-\$17,533.99

ACKNOWLEDGMENTS & THANK YOU

Book Links QLD Inc. would like to thank our members, supporters, partners and the many volunteers that are involved in the planning of events and the continuation of our projects. Thank you for giving your time, resources and donations and your ongoing support to Book Links and Children's Literature.

Supporters and Partners

Jackie French
Children's Book Council Australia - Qld
Queensland Writers Centre
State Library of Queensland
Voices on the Coast
Somerset Storyfest
Moreton Bay Region Libraries
Local Book Shops

Successes

Points to note from our strategic plan.

1. *Redevelop and maintain the website* – The three websites are all being reviewed and redesigned: Book Links, Write Links and Story Links.
2. *Develop and implement a marketing plan for Book Links products, programs and events* -. Trybooking and Facebook Events work well to market events. A list of key people and organisations has been developed through which information can be disseminated.
3. *Generate financial and in-kind support* – We received a grant from Arts Qld for the StoryArts Brisbane Conference.
4. *Develop and promote products and resources* – We continue to provide resources such as ReadUp! online and resource lists via Story Links. New resources to support children and schools during Covid-19 have been added to the website.
5. *Research and lobby for a children's centre based on story* – We continue to look for opportunities to promote the concept of a center.
6. *Up-skill Book Links committee members* – Members gained professional development via Write Links sessions. Our President attended ZOOM online workshops delivered by the Australia Council.
7. *Identify and promote Book Links specialist advisory services* – We continue to field questions relating to Children's Literature that come to us from QWC, CBCA National and general queries via email.
8. *Maintain and enhance mutually beneficial partnerships* – Read Up! program in partnership with Moreton Region Libraries, cross promoted CBCA Qld products and events, SCBWI events, Book shop events, Future Libraries Conference, and cross promoted events of other partners.
9. *Develop and implement a Book Links promotional plan* – needs reviewing.
10. *Maintain and expand the Book Links calendar of programs and events* – Events presented as per annual calendar. Online calendar is maintained and shared with other organisations.
11. *Develop, implement, and maintain a Strategic Plan* – Strategic plan being implemented.