# Book Links StoryArts Brisbane Program 2022



# Saturday 22 October 2022

## 8.30 - Registration

9.00 - 9.15 Welcome. Announcement of the winner of the Book Links Mentorship - Robyn Sheahan-Bright

9.15 – 10.30 in Aud.2 - Publishing with Passion: a panel session with publishers – Robyn Sheahan-Bright

This session will offer an insight into the publishing process – what publishers are looking for in assessing or commissioning a manuscript, and the key professional aspects of publishing. It will cover some of the ways in which publishers promote their works in the general trade market – via social media, for example; and also in schools – how they link books with the Australian Curriculum via teachers' notes or other materials. What are the trends? What are their recent releases? What has changed in publishing in recent times? What is their 'top tip' to being published? This session will also allow audience members to quiz panellists about these and other topics relevant to being published.

Speakers: Clair Hume (UQP), Nicola Santilli (Allen & Unwin), Marisa Pintado (Hardie Grant), Kate Stevens (Hachette), Rowena Beresford (Riveted Press/Yellow Brick Books)

10.30 - 11.00 Morning Tea and Display of illustration portfolios

11.00 – 3.40 in QWC spaces - Manuscript and Portfolio Feedback: Clair Hume (UQP), Marisa Pintado (Hardie Grant), Nicola Santilli (Allen & Unwin), Kate Stevens (Hachette), Rowena Beresford (Riveted Press/Yellow Brick Books), Alex Adsett (Agent) – focus on BIPOC creators only

# **11.00 - 12.00 - in Aud.2 - Writing and Illustrating with Passion: a panel session with book creators** – Chair: Robyn Sheahan Bright

This session will trace four writers' and illustrators' creative journeys. How did they get started? What are the main ways in which they have been assisted in their careers? What are the challenges or pitfalls? What drives their passion for writing or illustration, eg. a quest for the perfect picture book, an interest in non-fiction, digital media, or some other aspect of their craft? How would they describe their writing/illustrating process? What is their 'top tip' to prospective writers or illustrators? And as advice to teachers and librarians, what is one good idea with which to engage young writers and readers?

### Speakers: Sean Williams, Zanni Louise, Freya Blackwood, Rhiannon Wilde

### 12.05 - 1.15 - in Aud.2 - Writing Middle Grade and YA - Sean Williams and Rhiannon Wilde

1.15 – 2.10 Lunch and Display of portfolios

### 2.10 - 3.40 - in Aud.2 - Writing and Illustrating Picture Books - Freya Blackwood and Zanni Louise

3.45 - 5.00 - in Aud.2 - First Page' Pitches - Mia Macrossan reads. The 'first page' pitches will be read aloud by a narrator to a panel of publishers and agents who will provide comment. The audience watch on. This is a blind reading and audience will not know the identity of the author. Authors will need to submit their manuscripts in advance. The session will also provide other attendees with a chance to learn what attracts the attention of agents and publishers when seeking new books for children's lists.

# Panel: Clair Hume (UQP), Nicola Santilli (Allen & Unwin), Marisa Pintado (Hardie Grant), Rowena Beresford (Riveted Press/Yellow Brick Books), Alex Adsett (Agent)

### 6.30 - Book Links Dinner

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# Sunday 23 October 2022

**8.30 – 9.30 Pitch party (15 X 3 min pitches)** with Alex Adsett, Clair Hume, Marisa Pintado, Nicola Santilli, Rowena Beresford, Kate Stevens. Free addon for those who book a workshop.

# 9.45 - 3:45 Writing workshop - Story Creation & Collaboration - Sean Williams

Writing sometimes means staring at a blank screen, wondering if words will ever come again. They definitely will – with the help of your fellow writers. Join bestselling author Sean Williams as he unlocks, with you, the secrets to productive writing.

## 9.45 – 3.45 Illustration Workshop – Freya Blackwood

Picture books are like little self-contained worlds that exist between two covers. In this illustration workshop I'll explain how I start a job, how the ideas are developed, and together we'll explore the ways a picture book world is created. Using reference, colour, composition, and the technique of your choice, you'll create your own picture book character and world.

9.45 – 3.15 Manuscript and Portfolio Feedback: Clair Hume (UQP), Marisa Pintado (Hardie Grant), Kate Stevens (Hachette), Nicola Santilli (Allen & Unwin), Rowena Beresford (Riveted Press/Yellow Brick Books)





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